



Silicon Valley Open Doors (SVOD)

Seventh Annual Technology Investment Conference

November 29-30, 2011
Computer History Museum
Mountain View, California

SPONSORSHIP PACKAGE

Sponsoring the SVOD Conference provides a unique opportunity for leading technology companies, professional service providers, and advisory firms to display their support for and involvement in global technology entrepreneurship. By becoming a sponsor, you will get exposure to an exclusive audience of international entrepreneurs, chief executives from Fortune 500 companies, leading venture capitalists from Silicon Valley and largest Russian investments funds.



Silicon Valley Open Doors Technology Investment Conference (SVOD) is organized by the American Business Association of Russian-Speaking Professionals (AmBAR). It is the first and only non-profit event of its kind that brings high-technology companies and venture capital firms from Russia, Ukraine and other Former Soviet Union (FSU) countries together with the Silicon Valley entrepreneurial community. The conference provides an unparalleled

opportunity for entrepreneurs to present their projects to leading venture capitalists, learn successful venture fundraising practices, and create partnership ties within the Silicon Valley ecosystem.

The SVOD Conference has the following goals:

- To introduce high technology entrepreneurs from Russia/CIS to leading US venture capital funds.
- To help entrepreneurs from Russia/CIS establish partner relationships with leading technology companies, as well as with experts in the areas of business development, marketing and operations
- To provide US venture capitalists with an opportunity to evaluate pre-selected technology investment opportunities



Importance of the Conference

This year's "Silicon Valley Open Doors" conference panels will discuss the most vibrant areas in today's technology investment process and entrepreneurship:

- new developments in social networks
- cleantech and alternative energy sources
- cloud computing and mobile applications
- nano-technologies and other topics.

On the investment side, panels will focus on most recent trends in venture investment: VC 2.0 and super-angels, among others. Significant new perspectives in this year's SVOD include the emerging role of Russian venture capital, and the potential business implications of intensified US-Russian relations, exemplified by Cisco pledge of \$1bn investment in Skolkovo projects. The SVOD executive team is confident that the coming Conference will once again become a venue for productive exchanges, contacts, and new partnerships.

Sponsorship Packages



Platinum: \$50,000

- 1** Opportunity to be a designated host for one of the exclusive dinners
- 2** Access to all exclusive events at the conference
- 3** Opportunity for personal introduction to key participants
- 4** Six (6) full conference passes, including breakfast and lunch both days, admission to evening networking receptions, and access to all exhibits, keynote, and panel sessions
- 5** Opportunity to speak as a key note speaker (qualification provided)
- 6** Opportunity to be a panelist at of the sessions
- 7** Participation in the SVOD 2011 Exhibition with a booth at the location of choice
- 8** One (1) page ad in SVOD 2011 program guide that will be distributed to all attendees
- 9** Company name, logo, and sponsorship recognition on appropriate printed promotional materials, press releases, in media, brochures and post-conference materials
- 10** Company name and sponsorship recognition on the SVOD and AmBAR web sites, including the sponsor's logo, a sponsor specific page with appropriate information on the company's products and services, as well as a link to the company's web site
- 11** Full Gold package for SVOD 2012



Gold: \$25,000

- 1** One (1) speaking opportunity
- 2** Access to all exclusive events at the conference
- 3** Three (3) full conference passes, including breakfast and lunch both days, admission to evening networking reception, and access to all exhibits, keynote, and panel sessions
- 4** Participation in the SVOD 2011 Exhibition with a booth
- 5** Half (1/2) page ad in SVOD 2011 program guide, which will be distributed to all attendees
- 6** Company name, logo, and sponsorship recognition on appropriate printed promotional materials
- 7** Company name and sponsorship recognition on the SVOD website, including the sponsor's logo, a sponsor specific page with appropriate information on the company's products and services, as well as a link to the company's website
- 8** Full Silver package for SVOD 2012



Silver: \$15,000

- 1** Participation in the SVOD 2011 Exhibition with a booth
- 2** One (1) full conference pass, including breakfast and lunch both days, admission to evening networking reception, and access to all exhibits, keynote, and panel sessions
- 3** Half (1/2) page ad in SVOD 2011 program guide, which will be distributed to all attendees
- 4** Company name, logo, and sponsorship recognition on appropriate printed promotional materials
- 5** Company name and sponsorship recognition on the SVOD site, including the sponsor's logo, a sponsor specific page with appropriate information on the company's products and services, as well as a link to the company's web site

For questions or information about a customized sponsorship package (sponsoring one specific part of the conference, such as breakfast or reception), please contact:

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